



ANNUAL REPORT 2025

**A YEAR OF
GROWTH,
INNOVATION,
AND IMPACT**

The Senior
Alliance

thesenioralliance.org

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In 2025, we **supported and cared for our participants and our community** in significant ways. We're proud of our work, as we have been since 1980.

MISSION

Assisting people to thrive as they live, age, and grow.

VISION

Leading our community toward a healthy future where all have the opportunity to engage, connect, and contribute.

STRATEGIC CORE VALUES

Accountability
Passion
Innovation
Advocacy

THANK YOU

In early FY 2025, we completed a move to our new office location at 3200 Greenfield Road in Dearborn. We are excited to have an office space designed to meet our staff's hybrid and community-based work needs. We also thank the community in the City of Wayne for being our longtime home. We're very excited to see the work undertaken by Wayne RESA at our old location on Venoy Road.

Our commitment to excellence and innovation was recognized both locally and nationally. For the seventh consecutive year, The Senior Alliance was named one of the 100 Best Places to Work by Crain's Detroit Business. Additionally, our Halal Congregate Meal program was recognized with a prestigious Aging Innovations Award from USAging at the 2025 national conference in Chicago, IL.

The new MI Options program launched in 2025, bringing together Medicare Counseling and Person-Centered Options Counseling into one powerhouse team. Right out of the gate, they've been recognized as a leader in how to provide independent and unbiased Medicare and long-term care information to the community.

In 2025, we partnered with some of the Area Agency on Aging (AAA) regions across the state to form a joint business entity – Michigan Community Care Collaborative (M3C). The M3C partnership allows AAA's to join together for impact across the lower peninsula. We've been excited to work with healthcare partners under the state's new MI Coordinated Health (MICH) program. The Senior Alliance welcomes opportunities to partner with other organizations in our community to improve the lives of people through innovative approaches.

Through dedicated fundraising efforts, we continue to address critical community needs. Our Direct Care Worker Needs Fund, added by grant funds from the IMPART Alliance, provided one-time financial assistance to direct care workers facing temporary hardships that impacted their ability to work. The support ensured they could maintain their employment and continue working with our program participants. Donations also funded our MyID medical bracelet program, the construction of wheelchair ramps, and delivery of holiday meals on Thanksgiving, Christmas, and Easter.

Our advocacy efforts in collaboration with the other 15 Area Agencies on Aging in Michigan continued to raise awareness about community needs that are not being addressed due to funding levels which have been flat for far too long. *Inside The Senior Alliance*, our podcast on issues and resources in aging, completed five years of monthly episodes.

On behalf of The Senior Alliance team, we thank our dedicated colleagues, volunteers, vendor network partners, and donors for the collective impact they make every day in our community. We look forward to continuing the work of serving older adults, people with disabilities, and caregivers with you. Finally, we thank you for supporting our work.



Jason Maciejewski
Chief Executive Officer



Ayana King
Board Chairperson

FINANCIAL PERFORMANCE

FY 2025 Financial Performance

Revenue

Grant Revenue	\$34,893,082	86%
Local Match	\$102,947	1%
Program Income & Misc.	\$5,450,500	13%
Total Revenue	\$40,446,529	100%

FY 2025 Financial Performance

Expenses

Program Expenses	\$36,941,303	94%
Administration	\$2,279,811	6%
Resource Development	\$83,976	1%
Total Expenses	\$39,305,090	100%

I cannot say enough good things about my Support Coordinator. When I started this program for my mom **she made everything so easy for me**. She makes you feel as if she's been a friend of yours forever. The Senior Alliance **has helped me so much**. I am so glad someone told me about it. Thank you for all you've done for me and my mom.

- Caregiver for MI Choice participant



CLIENTS & UNITS

In FY 2025, The Senior Alliance was able to impact the lives of more than **47,150** aging adults, caregivers, and adults with disabilities.

Clients	Program	Units
41	Enrolled in Adult Day Programs	17,637 Hours
556	Received Assistive Devices/Technology	4,961 Device Months
720	Enrolled in MI Choice Waiver	2,815,412 15-Minute Increments
349	Received Personal Care Services	17,019 Hours
445	Received Care Management	10,880 Hours
578	Received Case Coordination & Support	10,713 Hours
973	Received Congregate Meals	57,625 Meals
527	Requested Disease Prevention/Health Promotion Information	30 Activities
416	Received Elder Abuse/Prevention Information	316 Hours
211	Utilized Friendly Reassurance	9,117 Contacts
4,151	Received Home Delivered Meals	698,157 Meals

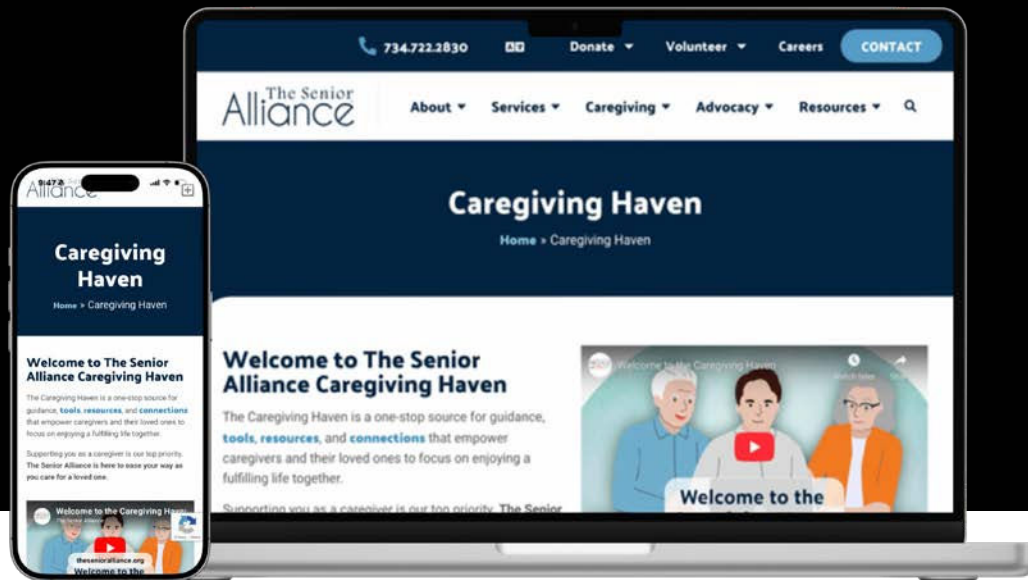
Clients	Program	Units
609	Received Homemaker Services	41,240 Hours
415	Received Gap Filling Services	141,744 Units of Liquid Nutrition
11,644	Requested Information & Assistance	16,373 Incoming Calls
75	Received In-Home Respite	13,557 Hours
26	Requested Kinship Respite	340 Hours
498	Utilized Legal Assistance	946 Hours
456	Requested Medication Management	491 15-minute increments
11,537	Received Outreach Services	1,888 Hours
8,616	Utilized Senior Center Staffing	4,563 Hours
608	Received Transportation Services	4,622 Trips



CAREGIVING HAVEN

The Senior Alliance expanded its commitment to supporting caregivers through Caregiving Haven, a dedicated online resource created to provide practical guidance, education, and encouragement for those caring for older adults.

Caregiving Haven (www.caregivinghaven.org) brings together a growing library of tools designed to make caregiving more manageable. In 2025, we added downloadable Caregiver Guides, a comprehensive Caregiver Binder that helps families organize important medical and care information, and short educational animations that explain complex caregiving topics in clear, accessible ways.



There are only four kinds of people in the world: **those who have been caregivers, those who are currently caregivers, those who will be caregivers, and those who will need caregivers.**

- Rosalyn Carter

To bring these resources to life, we had a photo shoot featuring real caregivers and aging adults, helping ensure the materials reflect authentic caregiving experiences in our community.

Caregiving Haven continues to evolve as a trusted resource where caregivers can find practical tools, helpful information, and reassurance that they are not alone in their caregiving journey.



HALAL CONGREGATE MEALS AWARD

The Senior Alliance was recognized with a 2025 Aging Innovations Award from USAging for our Halal Congregate Meals Program—the first of its kind in the nation! The award was presented at the 2025 USAging annual conference in Chicago, IL.

Created in partnership with ACCESS and Wayne County Senior Services, the program provides nutritious halal meals and a weekly educational speaker series to mobile older adults who follow halal dietary guidelines. Topics range from Medicare and Alzheimer's to estate planning and mental health, helping participants stay informed and connected.



Held at ACCESS in Dearborn and supported through the Older Americans Act, the program does more than serve meals. The Halal Congregate Meal Program fosters community, dignity, and belonging for older adults who might otherwise be isolated.

We're grateful to our partners and proud to be recognized as a national model for inclusive, person-centered aging services.



WE MOVED!

The Senior Alliance moved to a new office in November 2024. Our new office is conveniently located at 3200 Greenfield Road, Suite 100, in Dearborn, Michigan. The office is in a convenient location in our service area and provides a modern space that allows us to better serve the community.

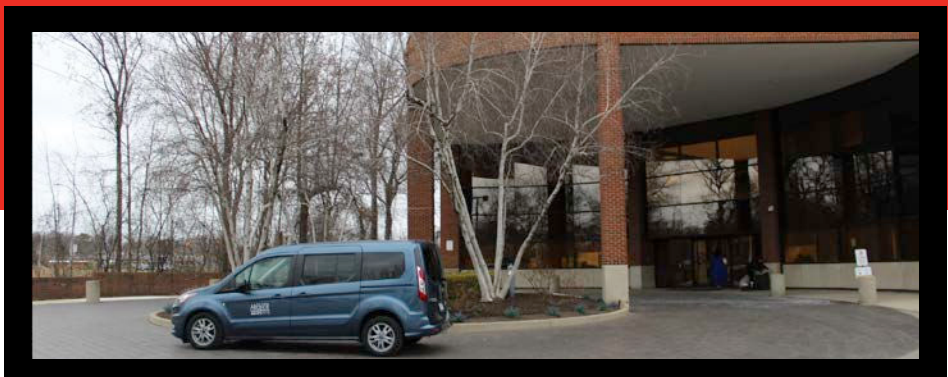
On March 20, 2025, The Senior Alliance hosted an Open House and Ribbon Cutting event. We were thrilled to welcome over 160 attendees as we celebrated our new space and deepened our roots in the Dearborn community.



We are grateful to Congresswoman Rashida Tlaib and Dr. Denise Brothers, The Senior Alliance Board Chair from October 2022 through September 2025, who both shared thoughtful remarks during the ribbon cutting.

Dearborn City Council provided a warm welcome and ribbon-cutting support. The Dearborn Area Chamber of Commerce and Southern Wayne County Regional Chamber joined the celebration and helped us mark this exciting moment in our history.

We're proud to be part of this vibrant community.



MI OPTIONS

The Senior Alliance was selected by Michigan Department of Health and Human Services as a MI Options program provider for Person Centered Options Counseling and Medicare Counseling. The Medicare Counseling work continued The Senior Alliance's longstanding State Health Insurance Assistance Program (SHIP), which was moved under the umbrella of MI Options. Person-Centered Options Counseling is a new program that launched in June 2025.

How MI Options Helps

Two pathways of support:

1. Medicare Counseling

- Learn how to enroll, review plans, save money, and avoid scams.

2. Person-Centered Options Counseling

- Explore home- and community-based services, housing, transportation, caregiver respite, and more.
- One-on-one unbiased support and guidance from trained counselors
- Free statewide access through a dedicated call center and local partners
- Clear answers on long-term care and Medicare
- No age, income, or asset limits to participate



Who Can Use MI Options?

- Adults aged 18 or older
- Adults living with disabilities
- Medicare beneficiaries
- Soon-to-be Medicare beneficiaries
- People who need long-term care supports and services
- Caregivers and family members

In FY 2025, the MI Options team at The Senior Alliance served:

147

individuals received Person-Centered Options Counseling (7/1/2025 through 9/30/2025)

3,742

client contacts for Medicare Counseling (10/1/2024 through 9/30/2025)



STARS OF THE MONTH

Ann Booker
Deb Burke
Lizzie D'Ambrosio
Janet Elliott
Keri Gilden
Setal Gould
Nikki Hartley
Sylvia Isaac
Ashley Jones
Amanda McDole
Brenda Mixon
Sherry Smith
Lauren Wonsowski

86%

Overall Employee Engagement score from 2024 Crain's Best Places to Work Survey (level of enthusiasm & connection employees have with their organization)

Managers of the Quarter

Marissa Colling Kari West
Tara Murphy Katherine Zurenko
Courtney Walsh

SUPPORTING OUR EMPLOYEES

Senior management **commitment to our core beliefs** and plan to help & support seniors in living a quality, independent life. **Senior leadership is open and available to discuss issues** and to provide clarification on issues when needed.



We are proud to be named as one of the Best Places to Work in Southeast Michigan by Crain's Detroit Business for the seventh consecutive year.

SUPPORTING OUR CLIENTS

4,518

volunteer hours



147

individuals received Person-Centered Options Counseling



\$567,988

in healthcare savings realized for beneficiaries working with Medicare Counselors (SHIP)



26,692

miles traveled by The Senior Alliance Transportation program transporting riders to medical & social service appointments

32

Medicare counseling sessions conducted in a language other than English



3,742

client contacts in Medicare Counseling (SHIP)



3,120

holiday meals delivered on Thanksgiving, Christmas & Easter



31

Halal Congregate Meal Program participants received gift cards to a local halal grocer to use during the program's Ramadan pause



5

Direct Care Workers received assistance through the DCW Needs Fund allowing them to continue working with program participants



15

caregivers supported through TCARE to prevent burnout



728

case investigation complaints resolved by Long Term Care Ombudsman



MAKING A DIFFERENCE

Thank you to all our donors for your continued support. We would not be able to do this without you. In FY 2025, we had three successful fundraising events that raised funds to support unmet community needs such as holiday meals, wheelchair ramps, direct care worker needs fund, and other supportive services.

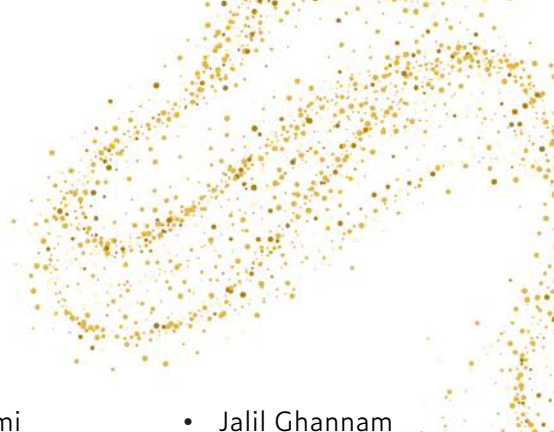
We want to highlight our key fundraising events in 2025: **Give Hunger a Holiday, the Annual Luncheon, & the September 2025 Golf Outing.**



OUR DONORS

Individual Donors

- Ruby Adams
- Roselie Alessandro
- Loretta Allen
- Mary Allen
- Ann Andrews
- Renee Ascolese
- Rubina Aslanian
- Musa Azzouz
- Seham Azzouz
- Junita Bahroos
- Diana Bailey
- Julia Barksdale
- Vaishnavi Bawa
- Annie Bell
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- Lisa Iwasko
- Chuck Jackson
- Dr. Tom Jankowski
- Thomas J. Jankowski



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- Joyce Wojewodzic
- Micky Wonsowski
- John Woodard
- Aynne Zazas
- Patrick Zimmerman
- Lynn Zimmerman
- Carol Zuniga
- Katherine Zurenko
- Anonymous
- The Family of Shirley D'Haene

Business Donors

- ACCESS
- Addus HomeCare
- AF Group
- Alzheimer's Association
- American House Dearborn Heights
- American House Riverview
- American House Southgate
- American House Westland Venoy
- Angela Hospice Home Care, Inc.
- AssuredPartners
- Barbara Sosin Insurance Agency LLC
- Blooming Health Inc
- Buttons Invitational LLC
- Cambio Communities
- Cardinal Barber Shop
- City of Inkster Commission on Aging
- City of Taylor
- David White & Associates Inc.
- Disability Made Easy
- Downriver Community Conference
- DTE Energy Foundation
- Encompass Cleaning Service LLC
- Excellacare
- FONAG, Inc.
- Franian Consulting, LLC
- George Matick Chevrolet
- Golden Home Care Group LLC /Vivek Chavan
- Guardian Pharmacy Of Michigan
- Hegira Health
- Howe Peterson Funeral Home
- Humana Healthy Horizons in Michigan
- Integrated Home Care Agency
- Kroger
- LaJoy Group
- M & R Home Assistance
- Medical Care Alert
- Michigan Building & Construction Trades Council
- Michigan Public Health Institute
- Mutual of America
- National Kidney Foundation of Michigan, Inc.
- Office of State Senator Mary Cavanagh
- Paul E. Schneider Enterprises
- Personal Touch Home Health Care Services, Inc.
- Presbyterian Villages of Michigan
- Pro Care Unlimited
- Revel
- Rotary Club of Wyandotte
- Skynet Innovations LLC
- SMART
- Southern Wayne County Regional Chamber
- Suburban Human Services Network
- Sun Valley Foods Co
- The Information Center
- The Medical Team
- Trenton Fire Fighters Charities
- Trinity Health
- TRIO Community Meals

- Waste Management
- Wayne County Department of Senior Services
- Wayne County Sheriff Youth and
- Senior Education Fund
- Wayne State University Institute of Gerontology
- Woodhaven
- Retirement Community
- Woolley Leadership PAC
- WOW Concepts LLC



THANK YOU!
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