

Annual Report 2024

A YEAR OF IMPACT, INNOVATION & CARE

The Senior
Alliance

thesenioralliance.org

TABLE OF CONTENTS

Mission & Vision	04
Thank You	05
Financial Performance	07
Clients & Units	09
Features	11
Workplace/HR	19
Program Highlights	21
Fundraising	23
Donors	24

In 2024, we **supported and cared for our participants and our community** in significant ways. We're proud of our work, as we have been since 1980.

MISSION

Assisting people to thrive as they live, age, and grow.

VISION

Leading our community toward a healthy future where all have the opportunity to engage, connect, and contribute.

STRATEGIC CORE VALUES

Accountability
Passion Innovation
Advocacy

THANK YOU

Fiscal Year 2024 was a year of growth and meaningful impact at The Senior Alliance.

We began the year responding to the devastating fire at the Meadows of Southgate Apartment Complex, which displaced 129 older adult residents. Our team mobilized immediately by coordinating with city officials to provide resources, supplies, and housing solutions. Kelly Faber, our Chief Operating Officer, was quickly on-site and facilitated a resource event for fire victims that occurred just 10 days after the fire.

In early 2025, we finalized the sale of our 33-acre property in the City of Wayne to Wayne RESA for their early childhood program expansion. The Board of Directors conducted a search for more efficient office space for our team, resulting in our October 2024 move to 3200 Greenfield Road in the City of Dearborn.

Through dedicated fundraising efforts, we continued to address critical community needs. Our Direct Care Worker Needs Fund provided one-time financial assistance to direct care workers facing temporary hardships that impacted their ability to work. The support ensured they could maintain their employment and continue working with our program participants. Donations also funded the MyID medical bracelet program, the construction of wheelchair ramps, and delivery of holiday meals on Thanksgiving, Christmas, and Easter.

Our successful advocacy efforts in collaboration with the other 15 Area Agencies on Aging in Michigan secured an additional \$3 million in state funding for the Michigan

Long Term Care Ombudsman Program. The additional funds allow us to expand our team from one to three full-time ombudsmen to better serve the residents of long-term care facilities.

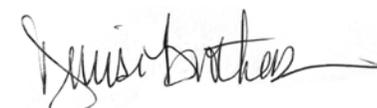
Our commitment to excellence and innovation was recognized both locally and nationally. For the sixth consecutive year, we were named one of Crain's Detroit Business Best Places to Work. Additionally, our Medicare Assistance and Information & Assistance programs' innovative community-based model was recognized with a prestigious Aging Innovations Award from USAging at the 2024 national conference in Tampa, Florida.

We look forward to continuing the work of serving older adults, people with disabilities, and caregivers. The Senior Alliance welcomes opportunities to partner with other organizations in our community to improve health and wellness through innovative approaches.

On behalf of all of us at The Senior Alliance, we thank our dedicated colleagues, volunteers, vendor network partners, and donors for the collective impact they make every day in our community. Finally, we thank you for supporting our work.



Jason Maciejewski
Chief Executive Officer



Dr. Denise Brothers
Board Chairperson

FINANCIAL PERFORMANCE

FY 2024 Financial Performance

Revenue

Grant Revenue	\$33,442,935	85%
Local Match	\$104,728	0%
Program Income & Misc.	\$5,648,052	14%
Total Revenue	\$39,195,715	100%

FY 2024 Financial Performance

Expenses

Program Expenses	\$38,091,796	93%
Administration	\$2,659,693	7%
Resource Development	\$93,985	0%
Total Expenses	\$40,845,474	100%

Being in the Waiver program is making a huge difference in **quality of life** for our family. We are so appreciative of the assistance The Senior Alliance has provided.



CLIENTS & UNITS

In FY 2024, The Senior Alliance was able to impact the lives of more than **42,927** aging adults, caregivers, and adults with disabilities.

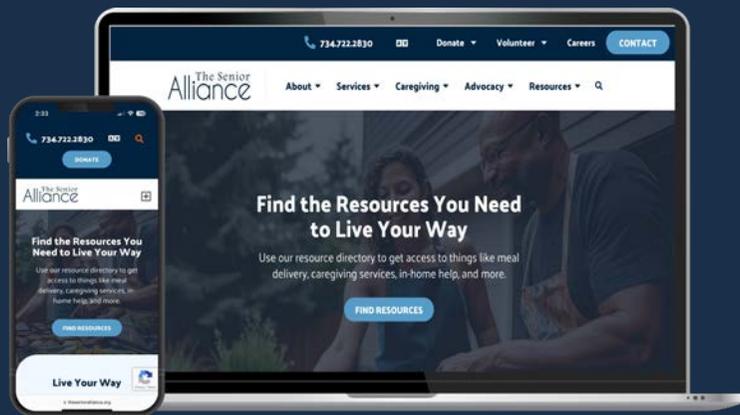
Clients	Program	Units
54	Enrolled in Adult Day Programs	16,792 Hours
525	Received Assistive Devices/Technology	5,316 Device Months
741	Enrolled in MI Choice Waiver	2,958,036 15-Minute Increments
298	Received Personal Care Services	22,190 Hours
587	Received Care Management	4,731 Months
527	Received Case Coordination & Support	2,499 Months
1,003	Received Congregate Meals	61,612 Meals
433	Requested Disease Prevention/Health Promotion Information	1,063 Activities

Clients	Program	Units
485	Received Elder Abuse/Prevention Information	316 Hours
266	Utilized Friendly Reassurance	26,108 Contacts
3,877	Received Home Delivered Meals	775,597 Meals
521	Received Homemaker Services	40,135 Hours
385	Received Gap Filling Services	135,912 Meals of Liquid Nutrition
10,633	Requested Information & Assistance	19,146 Incoming Calls
98	Received In-Home Respite	16,245 Hours
20	Requested Kinship Respite	279 Hours
689	Utilized Legal Assistance	873 Hours
587	Requested Medication Management	531 15-minute increments
9,104	Received Outreach Services	2,902 Contacts
7,001	Utilized Senior Center Staffing	4,563 Hours
659	Received Transportation Services	7,801 Trips

NEW WEBSITE

In June 2024, The Senior Alliance launched a new website to make our services, programs, and resources more readily available online to our community. The new site clearly features our organization's branding, colors, and logo and emphasizes the online tools available for older adults, adults living with disabilities, and their caregivers, including our advocacy platform, resource library, event calendar, and Caregiving Haven.

We invite you to visit thesenioralliance.org.



I tell everyone about The Senior Alliance! I'm grateful for **all of the support** you've given me and my husband.

CAREGIVING HAVEN

Redesigning our website allowed The Senior Alliance to create our online Caregiving Haven, a section of our website devoted solely to the resources, tools, and

connections available to caregivers in our community. Launched also in June 2024, the Caregiving Haven features downloadable resources for caregivers, including the *Caregiver's Guide: Starting Your Caregiver Journey*, a downloadable PDF, and the *Caregiver Binder*, a binder of customizable templates to help caregivers stay organized as they manage their loved ones care.

Visit caregivinghaven.org to learn more and see the resources available to caregivers in our service area.



Caregiving Haven is so great! The Caregiver Binder is the **best tool to stay organized** with all my mom's information.

MEDICARE ASSISTANCE IN THE COMMUNITY

The Senior Alliance partners with 16 community organizations, including senior centers and libraries, to provide Medicare assistance at local settings. Successful implementation of the community-centric model team led to the Information & Assistance team joining monthly to provide onsite information, resources, and referrals.



The Senior Alliance received national recognition for its innovative program model to fully provide Medicare assistance and counseling in the community. The Senior Alliance SHIP team conducts counseling in culturally and geographically familiar locations within 15-18 minutes of every home in the service area. USAging selected The Senior Alliance Medicare Assistance in the Community for a 2024 Aging Innovations Award in the Healthy Aging category. The award was presented at the 2024 USAging annual conference in Tampa, FL.



SUPPORTING THE COMMUNITY

The Senior Alliance provided support to older adults and caregivers that promote safe, independent living. Items provided ranged from emergency grocery orders to transport wheelchairs to emergency preparedness kits to medical identification bracelets.

1,775

MyID BRACELETS
TIME SAVES LIVES



MyID QR code bracelets were distributed to help first responders identify the wearer's medical conditions and emergency contact in an emergency or wandering situation

56

emergency grocery orders were delivered to meet immediate nutrition needs



93

Reminder Rosie clocks helped older adults stay on track with medications and routines



500

emergency kits were distributed to keep on hand in case of a disaster situation (kits included rations, water, headlamp, etc.)



57

companion pets provided comfort and helped reduce feelings of isolation



553

Durable medical equipment items helped caregivers support their loved ones and empowered older adults to live safely and independently in the community

Items included rollators, transport wheelchairs, pill dispensers, commodes, bath benches, shower wands, and shoe horns



64

music players provided comfort and entertainment



THE SENIOR ALLIANCE OLDER ADULT COMMUNITY NEEDS ASSESSMENT

The Senior Alliance engaged The Institute of Gerontology at Wayne State University to conduct a community needs assessment to identify what older adults in Region 1C need and whether The Senior Alliance is meeting those needs.

The Senior Alliance Older Adult Community Needs Assessment report is the culmination of a year-long process that included a review of secondary data, six focus groups, and surveys of adults aged 60 and over and the Senior Alliance service recipients and stakeholders identified by The Senior Alliance staff. The Institute of Gerontology found that, given its resource constraints, The Senior Alliance is doing an excellent job meeting the needs of older adults in the communities it serves.

23.9%

of residents are age 60 and over

9.8%

of residents age 65+ live below the poverty line

34%

of residents age 65+ have one or more disabilities

KEY THEMES

TRANSPORTATION

55.1%

of TSA service recipients report facing transportation problems.

NUTRITION

25.2%

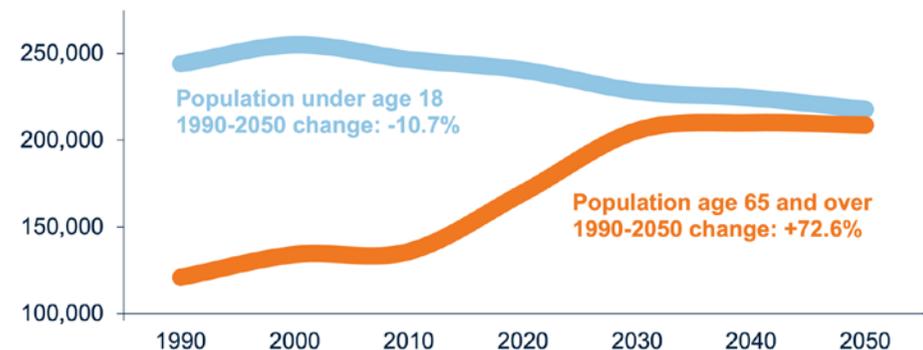
of TSA service recipients reported issues having enough food in the last 12 months.

IN-HOME SERVICES

30%

of older adults reported having problems with housecleaning

Population Aging, 1990-2050



*Includes communities of Allen Park, Belleville, Brownstown Twp, Canton Twp, Dearborn, Dearborn Heights, Ecorse, Flat Rock, Garden City, Gibraltar, Grosse Ile Twp, Huron Twp, Inkster, Lincoln Park, Livonia, Melvindale, Northville, Northville Twp, Plymouth, Plymouth Twp, Redford Twp, River Rouge, Riverview, Rockwood, Romulus, Southgate, Sumpter Twp, Taylor, Trenton, Van Buren Twp, Wayne, Westland, Woodhaven, and Wyandotte

The age 60+ population is expected to continue to grow another **22% over the next 25 years**. The needs assessment findings and recommendations will help The Senior Alliance continue to serve the rapidly aging population.

SUPPORTING OUR EMPLOYEES

The mission of The Senior Alliance is felt and carried out by all of the employees. People truly **care about the community we serve** and it shows in our work. The management staff is **very supportive.**

STARS OF THE MONTH

Beth Imes
Shree Marshall
Tracy Portis
Patty Burns
Brooke Cartmille
Linda Shoats
Mariah VanCalbergh
Becca Drobot
Kristin Holtz
Michelle Danou
Sarah Draper
Shanon Astin

91%

Overall Employee Engagement score from 2024 Crain's Best Places to Work Survey (level of enthusiasm & connection employees have with their organization)



SAGECare credentialed:

100%

of staff completed the training course "Supporting LGBTQ+ Older Adults."



Managers of the Quarter

Sarah Driscoll Alicia McDole
Melissa Gaynier Gail Wejrowski

SUPPORTING OUR CLIENTS

123

individuals received food distributions



4,676

volunteer hours



57

companion pets distributed



37,664

miles traveled by The Senior Alliance Transportation program transporting riders to medical & social service appointments

\$1,225,578

in healthcare savings realized for beneficiaries working with Michigan Medicare Assistance Program (MMAP) counselors



4,434

client contacts in Michigan Medicare Assistance Program (MMAP)



518

Medicare counseling sessions conducted in a language other than English



3,449

holiday meals* delivered on Thanksgiving, Christmas, & Easter



425

case investigation complaints resolved by Long Term Care Ombudsman



378

facility visits made by Long Term Care Ombudsman



56

individuals supported through CHATS



139

caregivers supported through TCARE to prevent burnout



415

Senior Project Fresh \$25 coupons distributed to spend at farmers market on produce



***1,174** holiday meals were purchased and distributed for Thanksgiving 2023; **1,157** for Christmas 2023; and **1,118** for Easter 2024.

MAKING A DIFFERENCE

Thank you to all our donors for your continued support. We would not be able to do this without you. In FY 2024, we had three successful fundraising events that raised funds to support unmet community needs, such as holiday meals, wheelchair ramps, and other supportive services.

We want to highlight our key fundraising events in 2024: **Give Hunger a Holiday, the Annual Luncheon, & the Golf Outing.**



OUR DONORS

Individual Donors

- Helga Abela
- Ella Abrams
- Ruby Adams
- Kristine Ajrouch
- Roselie Alessandro
- Estate of Alfred W. Beck
- Mary Allen
- Wasen Al-Muamen
- Mary Anderson-Thick
- Ann Andrews
- Rubina Aslanian
- Shanon Astin
- Musa Azzouz
- Elizabeth Ballantyne
- Margaret Ballantyne
- Jean Barnas
- Michael Barton
- Annie Bell
- Debbie Bennett
- Robin Bennett
- Dorothy Bernocco
- Ronald Bettley
- Salim Bhinderwala
- Donald Bilinski
- Sandra Birrell
- Cheryl Bogue
- Sandra Bonavero
- Helen Bonner-Allen
- Denise Brothers
- Valerie Brown
- Lori Brown-Platts
- Bruce Buddenborg
- Mary Burke
- Florene Burks
- Linda Busche
- Darlene Butler
- Vivian Butts
- Linda Calvird
- Barbara Carrick
- Mary Cavanagh
- Alexis Chargo
- Susan Church
- Tony Clay
- Donald Cleveland
- Lilly Clifton
- Karen Coburn
- Ronald Cole
- Gladys Coles
- Carolyn Comilla
- Donna Compeau
- Johnette Connors
- Morreece Cook
- Carolyn Corp
- Henry Cortese
- Andrew Dabrowski
- Cheryl Dahle
- Jessica Damoiseaux
- Michelle Danou
- Kurt Davey
- Kimberly David
- Vicki Davidowitz
- Jeff Davidson
- Frank Daviskiba Sr
- James Day
- Dorisann Dean
- David DeClark
- James DeSana
- Anne DiMaggio
- Colleen Dooley
- Antoinette Doupe
- Kristin Dowling
- Rebecca Drobot
- Ann Dumont
- Anne Duncan
- Janet Elliott
- Julie Elster
- Jacqueline Elster
- John Elster
- Joyce Emerson
- Kelly Faber
- Sandra Falk-Michaels
- Renee Farrugia
- Geraldine Fernandez
- Christopher Fielding
- Georgena Fotiu
- Cathy Fuerstnau
- Beth Fulkerson
- Phyllis Fulton
- Randy Gasser
- Melissa Gaynier
- Suham Ghannam
- Wadad Ghannam
- Mattie Giddings

- Kathleen Gillies
- Bernadette Glowski
- Lydia Gold
- Jerry Golden
- Rachel Gottschalk
- Beth Grant
- Jennifer Green
- Patricia Griffin
- Lynn Grow
- Steve Gulin
- H Hall
- Charlene Hamilton
- Leila Hanna
- Carrie Harnish
- Patricia Harris
- Debra Harris
- Michael Harris
- Nikki Hartley
- Marianne Hasper
- Jeffery Hawkins
- Jackie Hayes
- Lily Hicks
- Julius Hill
- Raymond Holowicki
- Stacey Horner
- David Horvath
- Brenda Howard
- Susan Howard
- Lynne Hufnagle
- David Ippel
- Chuck Jackson
- Thomas B. Jankowski
- Dr. Tom Jankowski
- Zouhad Jarrous
- Joanne Jazswik
- Stephen Jedynak
- Mildred Johnson
- Cynthia Johnson
- Sandra Johnson
- Julia Jones
- Rosie Jones
- John Judson
- Youjin Jung
- Joanne Juzswik
- Richard Kaleski
- DAVID KAM
- Vojko Kavcic
- Rosemary Kazensky
- Andrea Kelly
- Ayana King
- Mary Kudlawiec
- Sandra Landskroener
- Audrey Lavery
- Carrie Leach
- Amanda Leggett
- Amy Leonard
- Billie Leslie
- Peter Lichtenberg
- Jean Liddell
- Janice Lovasz
- Mark Luborsky
- Janice Lucchetti
- Lawrence Luttrell
- Donna MacDonald
- Jason Maciejewski
- Mary MacRae
- Ruth Manning
- Carolyn Marengere
- Gloria Marley
- Nancy Martens
- Elizabeth Martin
- Lois Mathe
- Barbara Maynard
- James Mazurek
- Roberta McCullough
- John McFadden
- Kathleen McIntyre
- Joyce McIsaac
- Gerald McKelvey
- Gail McLeod
- Lillie McMillion
- Helen McMurrian
- Laura McMurtry
- John McSweeney
- Paul Melton
- Laura Metzger
- Barbara Miller
- Ken Mills
- Silvia Molina
- Nicole Moten
- Roger Myers
- Bette Nadeau
- Robert Nalley
- Salwa Naser
- Dianne Neihengen
- Barbara Neisner
- Antoinette Nicholson
- Evelyn Nixon
- Byron Nolen
- Richard O'Brien
- Noa Ofen
- Cynthia Opaitz
- Carl Orzechowski
- Niki Page
- Mary Palazzolo
- Mary Pappas
- Debbie Parker
- Katherine Pasek
- Anna Pekrul
- Mike & Annette Pellegrini
- Jeffrey Pepper
- Susan Perry
- Tam Perry
- Linda Phelps
- Brenda Phelps
- Lawrence Piotter
- Walter & Karen Prusiewicz
- Jack Prystiys
- June Raab
- James J. Raftery
- Elaina Reese
- Constance Rempala
- John Rice
- Susan Rieckhoff
- Jessica Robbins-Panko
- Audrey Robertson
- Gail Rodden
- Barbara Rogulski
- Vanessa Rorai
- Jennifer Rossbach
- Susan Rowe
- Patricia Rutkowski
- Maria Ryder
- Marc Ryder
- Eric Sabree
- Sharon Salter
- Margaret Schwartz
- Weldon Schwiebert
- Amanda Sears
- Rene Semaan
- Linda Senk
- Joseph Seychel
- Edmund Shaheen
- Mary Shanahan
- Kathryn Shaw
- Kimberly Shay
- Rosemarie Shim
- Alice Smith-Bynum
- Toni Sosin
- Barbara Sosin
- Barbara Soullier
- Alice Spuck
- Bryan Stapp
- Victoria Sterling
- Adam Sterling
- Audrean Stovall
- Dolores Studier
- Meghan Sullivan
- Laura Sutherland
- Dr. Syed Taj
- Carol Talbott
- Jennifer Tank
- Joann Tarnowski
- Pauline Thomas
- Martha Thomas
- Chris Thompson
- Sylvia Tillman
- Elizabeth Titus
- Marcia Tokarczyk
- Kim Vogle
- Sandra Wade
- Donald Waechter
- Dorothy Wakefield
- Harry Wallace
- Kathryn Weaver
- Rebecca Wenson
- Shirley Wigman
- Janette Wilbur
- Milton Wilcox
- L. Wilkinson
- Lucretia Wilkinson
- Wandalean Williams
- Retha Williams
- Joan Wojcik
- Joyce Wojewodzic
- Issa Y Rizkallah
- Roxann Zimmerman
- Patrick Zimmerman
- Lynn Zimmerman
- James Zsohar
- Katherine Zurenko
- Alzheimer's Association Michigan
- American House Dearborn Heights
- American House Riverview
- American House Westland Venoy
- Angela Hospice Home Care, Inc.
- Applied Innovation
- Assured Partners
- Auto-Owners Insurance, HR Services
- Buttons Invitational, LLC
- City of Wayne
- Comerica Product Management
- Community Foundation for Southeast Michigan
- David White & Associates, Inc.
- Downriver Community Conference
- DTE Energy Foundation
- Excellacare, Inc.
- FISH of Plymouth-Canton
- FONAG, Inc.

Business Donors

- A Place For You LLC
- ACCESS
- Addus Home Care
- AF Group
- Allegria Village

- George Matick Chevrolet
- Golden Home Care Group, LLC
- Hawthorne Management Company (Glenhurst Golf Course)
- Hegira Health, Inc.
- Help at Home
- Howe Peterson Funeral Home
- Humana
- Kroger
- Legacy Premiums, LLC
- Livonia Community Foundation
- M & R Home Assistance
- Maximum Communications, LLC
- Meals on Wheels America
- Medical Care Alert
- Metro Solutions
- Mutual of America
- National Kidney Foundation of Michigan
- Neighborhood Legal Services, Elder Law & Advocacy Center
- New Hope Center for Grief Support
- Paul E. Schneider Enterprises
- Peaceful Connections
- Personal Accounting Services
- Personal Touch Home Health Care Services, Inc.
- Plunkett Cooney
- Presbyterian Villages of Michigan
- Pro Care Unlimited
- Rashida Tlaib for Congress
- Revel
- Royal Holiday Estates MH Community
- Simply EZ HDM
- Skynet Innovations, LLC
- SOSWorks
- Southern Wayne County Regional Chamber
- St. Joseph's Helpers
- Sun Valley Foods Co.
- Teamsters Local Union No. 1038
- Trenton Fire Fighters Charities
- TRIO Community Meals
- TSA Staff Fundraising
- US Space & Rocket Center Employee Association
- Wayne County Department of Senior Services
- Wayne County Sheriff Youth and Senior Education Fund
- Woolley Leadership PAC
- WSU Institute of Gerontology

THANK YOU



734.722.2830 thesenioralliance.org
3200 Greenfield Road, Suite 100
Dearborn, MI 48120