

CLIENTS	PROGRAMS	UNITS
39	Enrolled in Adult Day Programs	14,267
633	Received Assistive Devices/Technology	5,305
755	Enrolled in MI Choice Waiver Program	2,780,808
192	Received Caregiver Legal Services	447
10	Caregiver Transportation Services	10
578	Received Personal Care Services	19,652
716	Received Care Management	4,970
1,841	Requested Caregiver Information/Assistance	195
560	Received Case Coordination & Support	2,463
567	Received Congregate Meals	37,766
317	Requested Preventative Care Information	865
409	Received Elder Abuse/Prevention Information	339
324	Utilized Friendly Reassurance	21,700
4,725	Received Home Delivered Meals	666,000
483	Received Homemaker Services	46,145
10,415	Requested General Information/Assistance	1,942
39	Received In-home Respite	10,390
31	Requested Kinship Respite	68
512	Utilized Legal Assistance	968
1,235	Requested Medication Management	1,558
9,750	Received Outreach Services	9,750
6,412	Utilized Senior Center Staffing	5,893
400	Received Transportation Services	3,314



Community



Commitment



Companionship



Care

Fiscal Year 2022 Financial Performance

Revenue

Grant Revenue	\$36,792,732	99.48%
Local Match	\$83,105	0.22%
Program Income & Misc.	\$107,749	0.29%

Total Revenue	\$36,983,585	100.00%
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Expenses

Program Services	\$33,937,488	93.48%
Administration	\$2,324,275	6.40%
Resource Development	\$42,545	0.12%

Total Expenses	\$36,304,308	100.00%
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THANK YOU

Our team worked hard over the past year to emerge from the COVID-19 pandemic as an impactful resource for older adults and people living with a disability in western Wayne County and Downriver. We advocate for aging adults and people living with a disability to “live your way” through access to high-quality programs, resources, and support.

Over the past year, The Senior Alliance team impacted our community in profound ways. We re-launched our transportation program, debuted a public-facing online resource portal so the community can access information 24/7/365, established a community-based Medicare Medicaid Assistance Program (MMAAP), developed a monthly food distribution program with Gleaners Community Food Bank, and enrolled participants in our behavioral health pilot project, Hearken, which is grant-funded by Michigan Health Endowment Fund. These efforts are possible only because of the dedication of our staff, volunteers, and network of vendors who assist those we serve as they live, age, and grow.

On behalf of all of us at The Senior Alliance, we offer a huge “thank you” to our donors for their continued support and to our volunteers, without whom we could not achieve the outcomes we do. We especially want to recognize our vendor network and the Direct Care Workers who positively impact lives every day. Thank you for making 2022 a great year!

Thank you for all you do,

Jason Maciejewski
Chief Executive Officer

Dr. Denise Brothers
Board Chairperson

The Senior Alliance

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800-815-1112
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The Senior Alliance is a non-profit 501(c)(3) Area Agency on Aging for the 34 communities of Southern and Western Wayne County, Michigan, administering services funded by the Older Americans Act and the Older Michiganians Act. The Senior Alliance also functions as an agent of the MI Choice Waiver Program, arranging Medicaid-covered long-term residential care services for other qualified older adults and individuals living with disabilities. The Senior Alliance engages in advocacy work to represent the voice of our region's aging community in Lansing and Washington, DC.



MORE THAN NUMBERS

THE SENIOR ALLIANCE
ANNUAL UPDATE 2022

MISSION & VISION

Mission: Assisting people to thrive as they live, age, and grow.

Vision: Leading our community toward a healthy future where all have the opportunity to engage, connect and contribute.

Strategic Core Values:

- Accountability
- Passion
- Innovation
- Advocacy



“The Transportation people of The Senior Alliance are great. I am glad to call them my extended family: Jeanette, Tyrone, Tim, Tom, Mary, and Alice.”

Vince Moriana
TSA Transportation Rider



Health Care	Food / Meals
Employment	Housing / Utilities
Helplines / Hotlines	Household / Personal Items
In-Home Health Care Services	Legal Services
Transportation	Individual and Family Support Services

ONLINE RESOURCE DIRECTORY

The Online Resource Directory launched, allowing those with internet access to search for information about primarily free or low-cost resources **24/7** on a mobile friendly site. There are currently **418 resources** offered

through **214 different agencies** in the Resource Directory. This will continue to grow and evolve as a Database Curator adds and verifies resources helpful to serving our communities.

Stars of the Month in 2022



- | | | |
|-------------------------|------------------------|-----------------------|
| Jeanette Hoff | Sarah Keel | Lisa Nagy |
| Julie Dupon | Maiya Clay | Abby LaPorte |
| Lauren Wonsowski | Mary Kay Kramer | Katie Teachout |
| Janet Elliott | Emma Olson | Shannon Nissen |

Overall Employee Engagement (level of enthusiasm and connection employees have with their organization) score from 2022 Crain's Cool Places to Work Survey – 91%



Detroit Free Press
The Senior Alliance is a 2022 Top Workplace! 4 Years Running



COOL PLACES TO WORK
MULTIYEAR WINNER 2022 ★ 2021 ★ 2020 ★ 2019



METROPOLITAN DETROIT'S BEST AND BRIGHTEST COMPANIES TO WORK FOR WINNER 2022

“TSA has cultivated a strong sense of purpose and dedication among the staff. Everyone I've met is pleased to be working for TSA.”



MMAP sessions conducted in foreign language



masks mailed to participants



distributed PPE to vendors & participants



companion pets distributed



total food distributions



MMAP client contacts



3,689 total volunteer hours



prescription savings through MMAP



\$25 Senior Project Fresh coupons



Long Term Care complaints resolved



2,783 extra holiday* meals purchased



21,181 incontinence supplies provided

931 extra holiday meals purchased for Thanksgiving 2021, 967 for Christmas 2021, and 885 for Easter 2022.



INSIDE THE SENIOR ALLIANCE PODCAST

12 EPISODES

MMAP Team Member of the Year Award Nomination



Mariam Bakri

Mariam Bakri volunteers with the Medicare/Medicaid Assistance Program (MMAP) at The Senior Alliance. She has been a MMAP counselor since **2008** and serves as a mentor for her MMAP teammates.

Some of the most difficult MMAP cases in our region involve situations that are complex, and few counselors can confidently address these cases. Mariam handles some of our toughest cases and is known for her empathy, dedication, and love of complex cases.

Mariam's quantity of client contacts is at the top level of all MMAP counselors on our team. She recorded a staggering **147 client** contacts during this last fiscal year. As if that is not enough, she has a very valuable special skill, **135 of those client contacts were conducted in Arabic**. Her sessions are complex from the start and may involve not only Medicare, but also Medicaid, immigration, prescription drug, housing, and food concerns. She is resolving issues for Medicare beneficiaries who have a language barrier that could easily block them from most other available assistance options.

We thank Mariam for the generous donation of her time, expertise, dedication, and knowledge of another culture, language, and people. She makes our team better, and we recognize her for MMAP Team member of the year 2022 for the entire State of Michigan!

Campaign Feature



12 Billboards	48k Direct Mail	68 Radio Spots
144k Emails	1M+ Targeted Digital Ads	10 Bus Ads