

CLIENTS	PROGRAMS	UNITS
31	Enrolled in Adult Day Programs	15,423
736	Received Assistive Devices/Technology	4,320
680	Enrolled in the MI Choice Waiver	2,681,568
240	Received Caregiver Legal Services	1,724
NA	Caregiver Transportation Services Paused (COVID)	
440	Received Personal Care Services	15,903
668	Received Care Management	5,108
1,056	Requested Caregiver Information/Assistance	349
463	Received Case Coordination & Support	1,850
423	Received Congregate Meals	42,657
338	Requested Preventative Care Information	671
300	Received Elder Abuse/Prevention Information	827
257	Utilized Friendly Reassurance	18,939
4,403	Received Home Delivered Meals	800,197
336	Received Homemaker Services	26,809
7,867	Requested General Information/Assistance	2,455
35	Received In-home Respite	9,090
32	Requested Kinship Respite	75
455	Utilized Legal Assistance	1,030
1,697	Requested Medication Management	2,278
4,379	Received Outreach Services	4,379
3,877	Utilized Senior Center Staffing	5,511
199	Received Transportation Services	1,489



Community



Commitment



Companionship



Care

Fiscal Year 2021 Financial Performance

Revenue

Grant Revenue	\$34,506,599	99.25%
Local Match	\$83,105	0.24%
Program Income & Misc.	\$178,579	0.51%
Total Revenue	\$34,768,283	100.00%

Expenses

Program Services	\$32,424,781	92.47%
Administration	\$2,568,356	7.32%
Resource Development	\$72,718	0.21%
Total Expenses	\$35,065,855	100.00%

THANK YOU

The Senior Alliance has been committed to “assisting people to thrive as they age, live, and grow” for more than 40 years. We advocate for aging adults and adults with disabilities to “live your way,” as we offer resources, programs, and support for them, their caregivers, and their communities, so they are able to do just that.

As the coronavirus pandemic continued on into 2021, we saw an increased need for our services and support in unprecedented ways. We owe deep gratitude to The Senior Alliance staff and volunteers who showed up day in and day out to assist our clients in connecting with the resources, programs, and services they need to help them live their best lives.

The tireless efforts of the Senior Alliance team enabled us to care for our community in profound ways:

- Distributed 3,650 boxes of food and 1,100 boxes of personal care items, and distributed 72,363 incontinence items
- Delivered 7,381 holiday meals, including Easter, Thanksgiving, and Christmas
- Mailed 352 masks directly to participants, and distributed 17,300 KN95 & KN90 masks to senior living communities and the community at large
- Handed out 284 Joy for All companion pets to those who were isolated

On behalf of all of us at the Senior Alliance, we'd like to offer a great big “thank you” to our donors, whose ongoing support makes our work possible, and to our volunteers, without whom we could not do what we do. Despite the challenges, you made 2021 a great year.

Thank you for all you do,

Jason Maciejewski
Chief Executive Officer

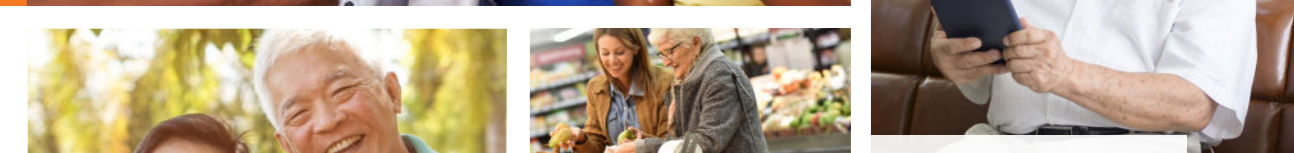


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The Senior Alliance is a non-profit 501(c)(3) Area Agency on Aging for the 34 communities of Southern and Western Wayne County, Michigan, administering services funded by the Older Americans Act and the Older Michiganians Act. The Senior Alliance also functions as an agent of the MI Choice Waiver Program, arranging Medicaid-covered long-term residential care services for other qualified older adults and individuals living with disabilities. The Senior Alliance engages in advocacy work to represent the voice of our region's aging community in Lansing and Washington, DC.



MISSION & VISION

The Senior Alliance connects older adults and their caregivers in southern and western Wayne County, Michigan with resources, services, and programs.

We assist older adults, adults with disabilities, their loved ones, and the social workers and nurses who care for them with a variety of programs, like meal delivery, in-home services, companionship, and much more!

Despite the challenges of 2021, we supported and cared for our participants and our community in significant ways. We're proud of our work, as we have been since the 1980s.

Thank you to everyone involved.



The caregiver is here for Dwight, but they are also here for me. This program has understood my life as a caregiver spouse. The support and assistance I receive from the program provides relief and care for my own wellbeing, whereas, I am able to have the rest I need to stay strong and healthy to be a caregiver to Dwight. (Jane)

It has helped me tremendously in every way possible. The best thing to ever happen for me. (Dwight)



“ I enjoy friendly reassurance calls because it lets seniors know that someone truly cares about their well-being.

Tonya Jones



257 people utilized Friendly Reassurance

Stars of the Month in 2021



- | | | |
|-----------------------|-----------------------|-------------------------|
| Deb Burke | Julie Dupon | Chelsea Szostak |
| Patty Burns | Renee Farrugia | Tyrone Walds |
| Tim Cokley | Paul Grady | Lauren Wonsowski |
| Sue Colson | Jeanette Hoff | Kelsey Zupancic |
| Sarah Driscoll | Brenda Phelps | |

Overall Employee Engagement (level of enthusiasm and connection employees have with their organization) Score from 2021 Crain's Cool Places Survey – 96%

“ **The organization cares about its employees. Not only do they offer a great vacation package, the benefits are fabulous. We are a family!**

We work hard together, have fun, and accomplish what we set out to do! Also, our CEO is very engaged with everyone at The Senior Alliance.



shopping trips



masks mailed to participants



distributed PPE to vendors & participants



companion pets distributed



3,650 total food distributions



1,100 personal care boxes



total volunteer hours



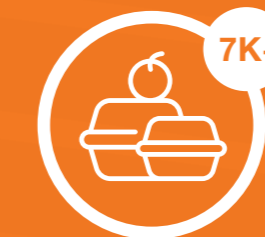
advocacy newsletter



advocacy podcast



ramps provided



7,381 extra holiday* meals purchased



72,363 incontinence supplies provided

2,423 extra meals purchased for Thanksgiving, 2020, 2,505 for Christmas, 2020 and 2,453 for Easter, 2021.



INSIDE THE SENIOR ALLIANCE PODCAST

12 Podcasts

989 Downloads

MMAAP Team Member of the Year Award Nomination



Michael DeRousie – Livonia, MI

Michael DeRousie volunteers with the Medicare/Medicaid Assistance Program. He's counseled **700** Medicare beneficiaries and saved them **\$700,000**.

They trust him to provide them with facts needed to make their health plan decisions. In 2020, he counseled **113** individuals and saved them **\$128,718** in prescription drug costs or **\$1,139** per individual!

When the new plan rates come out each year, you can hear the excitement in his voice and see it on his face. Mike jumps right in to learn about the new plans and see how he can save his clients more money. Years ago, Mike identified the need for a tool to assist our MMAAP counselors work with our lower income residents on the *Extra Help* program. So Mike designed, researched and developed it. He continues to update and maintain it each year to provide counselors with ready information about saving opportunities.

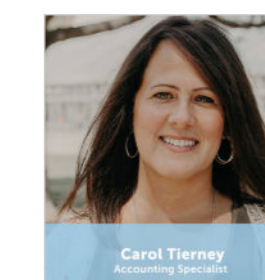
A common goal of our new volunteers is **“I want to be like Mike someday.”** One individual reported Mike “taught this old dog some new tricks that put me in control of my health care.” Another said and we all agree “He is a lovely person, and he did a fantastic job.”



Detroit Free Press



Campaign Feature Data from 2021



Overall great company to work for. From staff, to management and our CEO, you could not ask for more genuinely caring and fun people to work with.

4 Campaigns
8,993 Impressions

460 Clicks
6.77% CTR%